



# EMMA BOEHLE

## GRAPHIC DESIGNER

### CONTACT



Minneapolis, MN



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(612) 865-8152

### SKILLS

Illustrator	Canva
Photoshop	Procreate
InDesign	After Effects
Powerpoint	Acrobat

### LANGUAGES

Spanish and Sign language

### EDUCATION

Sept. 2022 - Anticipated May, 2025

**University of Minnesota, College of Design**

Bachelor in Graphic Design

### ACHIEVEMENTS

**College of Design-** Dean's List

**College of Design-** Digital Email Graphic

### WORK EXPERIENCE

**Freelance Designer** | May 2024 - August 2024

Social Media Design

- Worked closely with a professional marketing agent to produce and present social media design content.
- Met deadlines, took feedback, and communicated effectively.

**Kind Roots Preschool** | May 2022 - Present

Teacher Assistant/Graphic Design

- Assisted in social media content and designed event posters.
- Assisted with lesson plans, communicated with parents regularly, and planned after school events.

### PROJECT EXPERIENCE

**Product Collection** | 2024 - 2025

University of Minnesota - College of Design

- Created the PureStrand brand identity for a hair care collection focused on purity and wellness.
- Designed hair care product labels with elegant typography and soothing aesthetics.

**Branding & Display** | January 2025 - Present

University of Minnesota - College of Design

- Developed a mental health-focused art supply brand and creative journal for women with social anxiety.
- Designed products that support self-expression, coping, and personal growth through creativity.