



# EMMA BOEHLE

## DESIGNER

### CONTACT

Minneapolis, MN

emma.o.boehle@gmail.com

(612) 865-8152

### SKILLS

Illustrator	Typography
Photoshop	Letter Press
InDesign	After Effects
Powerpoint	Acrobat

### LANGUAGES

Spanish and Sign language

### EDUCATION

Sept. 2022 - May, 2025

**University of Minnesota,  
College of Design**

Bachelor in Graphic Design

### ACHIEVEMENTS

**College of Design-** Dean's List

**College of Design-** Digital Email Graphic

### WORK EXPERIENCE

**Fractional Conference** July 2025 - Present

Design & Project Management Intern

- Designed branded email graphics and digital assets for a national fractional conference
- Collaborated with marketing and creative teams to maintain cohesive visual identity.

**Kind Roots Preschool** May 2022 - August 2025

Teacher & Designer

- Integrated art and illustration into daily lessons; created original watercolor maps and graphics for learning.
- Produced videos and social media content to showcase programs with a cohesive, engaging visual style.

**Freelance Designer** May 2024 - August 2024

Social Media Design

- Worked closely with a professional marketing agent to produce and present social media design content.
- Created graphics aligned with brand strategy, incorporating typography and color palettes.

### PROJECT EXPERIENCE

**Product Collection- Pure Strand**

University of Minnesota - College of Design

- Designed brand identity and packaging for a wellness hair care line with typography, soothing palettes, and surface patterns.
- Applied trend research to build a cohesive collection focused on purity and wellness.

**Branding & Display- Unbound**

University of Minnesota - College of Design

- Created an art supply brand and guided journal with original illustrations and pattern-based graphics
- Produced designs in physical form and built an interactive display to showcase the brand.